**2023 EEO PUBLIC FILE REPORT**

The purpose of the EEO Public File Report ("Annual EEO Report") is to
comply with Section 73.2080 (6) of the FCC's Equal Employment Rules. This
Annual EEO Report summarizes the hiring and EEO outreach conducted by the
following stations, which collectively form a single Station Employment Unit for
purposes of the EEO rules:

**Call Sign**WFMV-AM
WQXL -AM

**Community**

Columbia, SC Columbia, SC

The information contained in this report covers the time period from
August 1, 2022 to and including July 31, 2023. Consistent with the FCC's Rules,
this Annual EEO Report contains the following information.

1. A list of all full-time vacancies filled by the Station during the applicable
period.

2. The recruitment source utilized to fill the vacancy.

1. The recruitment source that referred individuals for each full-time
vacancy.
2. Data reflecting the total number of persons interviewed for full-time
vacancies during the applicable period and the total number of
interviewees referred by each recruitment source.
3. A brief description of the community outreach activities, not directly
related to the opening of job positions, undertaken by the stations during
the applicable period.

The following sections provide the required information and summarize
the station(s) EEO Efforts during the applicable period:

This annual report was placed in each station's public inspection file report
and posted to the stations' website in accordance with the FCC's EEO Rules.

**SECTION 1:** Full-Time Job Openings Filled During This Period

Time Period Covered: **August 1, 2023 to July** **31, 2023**Stations in Employment Unit: **WFMV, WQXL,**

|  |  |  |
| --- | --- | --- |
| **JOB TITLE** | **Recruitment Source**  | **Number of Respondents**  |
|  |  |  |
|  |  |  |

|  |  |  |  |
| --- | --- | --- | --- |
| 1 | On Air Host  | Station-WebsiteOn-Air Announcementall acess.com Urbaninsite.com SCBASCBA Job fair | 2 |
| 1 | Bookkeeper | Stations WebsiteOn Air AnnouncementState Newspaper ClassifiedState News Glassdoor.comZiprecuiter.comIndeed.com | 10 |
|  1 | Receptionist | Station Websites Social Media |  |
|  |  | On AirSCBA Job fair | 7 |
|  |  |  |  |
| 1 | Account Executive | Station WebsitesOn AirState Newspaper ClassifiedState News Glassdoor.comZiprecuiter.comIndeed.comSCBA Job Fair | 23 |

 **SECTION 2: Recruitment**

Time Period Covered: August 1, 2021 to July 31, 2022
Stations in Employment Unit: WFMV, WQXL,

|  |  |  |  |
| --- | --- | --- | --- |
|  |  | **Total Number of**  | **Full-time**  |
|  |  **Recruitment Source**  | **Interviewees**  | **Positions Filled for**  |
|  |  | **provided by this**  | **Which this source**  |
|  |  | **source**  |  | **was Utilized**  |
|  |  |  1 |  | 0 |
| 1 | WFMV/WQXL On-Air Ads  |  |  |   |
|  |  |  |  |  |
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|  |  |  |  |
| 2 |  WFMV/WQXL Website Postings  |  1 |  | 0  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |   |  |  |
| 3 | Stations Social Media  | 1 |  | 0 |
|  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |   |  |  |
| 4 | State News paper Glassdoor.com site | 2 |  | 0 |
|  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
| 5 | The State Newspaper Classified |  3 |  | 0 |
|  |  |  |  |  |
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|  |  |  |  |  |
|  |  |  |  |
| 6 | South Carolina Broadcasters Assoc | 0 | 0 |

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| --- | --- | --- | --- |
|  |  |  |  |
| 7 | Allaccess.com | 0 | 0 |

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| --- | --- | --- | --- |
|  |  |  |  |
| 8 | Urbaninsite.com | 0 | 0 |

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| --- | --- | --- | --- |
|  |  |  |  |
| 9 | SC Broadcasters Assoc Job Fairjob | 0 | 0 |

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**SECTION 3: Outreach Recruitment Initiatives**

Time Period Covered: **August 1, 2022 - July 31, 2023**Stations in Employment Unit: **WFMV, WQXL**

1. **Ongoing Internship for Area College Students**

Glory Communications’ Internship Program exposes students to a broad range of radio and public relations disciplines. As an intern, you will learn exactly what it takes to create content for a top-rated radio station. Some of these duties include, but are not limited to:

* Writing compelling news stories for social media platforms and GCI website.
* Recording live broadcasts for WFMV and all social media platforms.
* Completing Media Kits as needed.
* Producing scripts for potential commercials.
* Assist in planning GCI events.
* Partnering with other interns to complete weekly “Applied Learning Presentation.”
* Shadowing on air personalities
* Complete GCI public relations campaign
* Assists in general office tasks.

**Required skills:**

* Excellent writer
* Social media proficient
* Extremely organized
* Professional demeanor
* Eagerness to learn
* Efficient multitasker
* Resourcefulness
* Drive to succeed
* Attention to detail