**2025 EEO PUBLIC FILE REPORT**

The purpose of the EEO Public File Report ("Annual EEO Report") is to   
comply with Section 73.2080 (6) of the FCC's Equal Employment Rules. This   
Annual EEO Report summarizes the hiring and EEO outreach conducted by the   
The following stations, which collectively form a single Station Employment Unit for   
purposes of the EEO rules:

**Call Sign**WFMV-AM   
WQXL -AM

**Community**

Columbia, SC Columbia, SC

The information contained in this report covers the time period from   
August 1, 2024 to and including July 31, 2025. Consistent with the FCC's Rules,   
this Annual EEO Report contains the following information.

1. A list of all full-time vacancies filled by the Station during the applicable   
period.

2. The recruitment source utilized to fill the vacancy.

1. The recruitment source that referred individuals for each full-time   
   vacancy.
2. Data reflecting the total number of persons interviewed for full-time   
   vacancies during the applicable period and the total number of   
   interviewees referred by each recruitment source.
3. A brief description of the community outreach activities, not directly   
   related to the opening of job positions, undertaken by the stations during   
   the applicable period.

The following sections provide the required information and summarize   
the station(s) EEO Efforts during the applicable period:

This annual report was placed in each station's public inspection file report   
and posted to the stations' website in accordance with the FCC's EEO Rules.

**SECTION 1:** Full-Time Job Openings Filled During This Period

Time Period Covered: **August 1, 2024 to July** **31, 2025**Stations in Employment Unit: **WFMV, WQXL,**

|  |  |  |
| --- | --- | --- |
| **JOB TITLE** | **Recruitment Source** | **Number of Respondents** |
|  |  |  |
|  |  |  |

|  |  |  |  |
| --- | --- | --- | --- |
| 1 | On Air Host | Station-Website  On-Air Announcement  Social Media  SCBA Job fair | 3 |
| 1 | Bookkeeper | Stations Website  On Air Announcement  Social Media  SCBA Job Fair | 2 |
|  |  | Station Websites  Social Media |  |
| 1 | Receptionist | On Air  SCBA Job fair | 2 |
|  |  |  |  |
| 1 | Account Executive | Station Websites  On Air  Social Media  SCBA Job Fair | 3 |
| 1 | Programming | Station Websites  On Air  Social media | 1 |

**SECTION 2: Recruitment**

Time Period Covered: August 1, 2024 to July 31, 2025   
Stations in Employment Unit: WFMV, WQXL,

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  |  | **Total Number of** | | **Full-time** |
|  | **Recruitment Source** | **Interviewees** | | **Positions Filled for** |
|  |  | **provided by this** | | **Which of these sources** |
|  |  | **source** |  | **was Utilized** |
|  |  |  |  |  |
| 1 | WFMV/ WQXL On-Air Ads | 2 |  | 1 |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |  |  |  |
|  |  |  |  |
| 2 | WFMV Social Media Sites  Facebook & Instagram | 0 |  | 0 |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  | WFMV Website |  |  |  |
| 3 | www.columbiainspiraion.com | 2 |  | 0 |
|  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  | WQXL Website |  |  |  |
| 4 | www.makingthepointradio.com | 0 |  | 0 |
|  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  | South Carolina Broadcasters Association |  |  |  |
| 5 | www.scba.net | 0 |  | 0 |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  | |  |
| 6 |  | 0 | | 0 |

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**SECTION 3: Outreach Recruitment Initiatives**

Time Period Covered: **August 1, 2024 - July 31, 2025**Stations in Employment Unit: **WFMV, WQXL**

1. **Ongoing Internship for Area College Students**

Glory Communications’ Internship Program introduces students to a wide range of radio and public relations fields. As an intern, you will discover what it takes to produce content for a top-rated radio station. Some of these responsibilities include, but are not limited to:

* Writing compelling news stories for social media platforms and GCI website.
* Recording live broadcasts for WFMV and all social media platforms.
* Completing Media Kits as needed.
* Producing scripts for potential commercials.
* Assist in planning GCI events.
* Partnering with other interns to complete weekly “Applied Learning Presentation.”
* Shadowing on air personalities
* Complete GCI public relations campaign
* Assists in general office tasks.

**Required skills:**

* Excellent writer
* Social media proficient
* Extremely organized
* Professional demeanor
* Eagerness to learn
* Efficient multitasker
* Resourcefulness
* Drive to succeed
* Attention to detail

1. **Job Fair -**

On April 16, 2025, our stations proudly participated in the South Carolina Broadcasters Association (SCBA) Collegiate Job Fair. Our Local Sales Manager represented the stations and engaged with students to discuss career opportunities and provide insights into the various roles and responsibilities within our organization.

The event welcomed approximately 60 students pursuing broadcast-related majors from colleges and universities across the state. It served as a valuable platform for students to gain firsthand knowledge about the broadcasting industry, explore potential career paths, and learn about the opportunities available at our stations.